

Chester County
COMMUNITY FOUNDATION
HIERARCHY:
CULTIVATION to COMMITMENT



BUY - OWNERSHIP

ChesCo CF Legacy Society, planned giving, estate planning

INSIST - COMMITTED

Create Donor Advised Fund & encourage friends to do so

PREFER - INVOLVED

Serve on committees, task forces; attend educational events; repeat donor

LIKE - PARTICIPATE

Attend ChesCo CF events, contribute gift to a ChesCo CF fund

KNOW - INTERESTED

Pay attention to newspaper articles about ChesCo Comm Fdtns

AWARE - PREDISPOSED

Interested in charities, philanthropy and volunteering