

FOR IMMEDIATE RELEASE:

Series of Fundraising Programs Offered by The Chester County Consultants Collaborative (C4)
at West Chester University

West Chester PA, September 2010—The Chester County Consultants Collaborative (C4) will present a series of high-quality workshops for fundraising professionals continuing on October 8, 2010. Customized to meet the needs of the nonprofit community, the workshops focus on fundraising and philanthropy. All sessions will be held at the West Chester University Graduate Center Business Center Site, 1160 McDermott Road, West Chester, PA.

Seth Bloom of --, will facilitate the program, “The Signals of Planned Giving: Recognizing Planned Giving Opportunities.”

The target audience includes nonprofit executives, fundraisers and development officers at all levels. Presenters include selected members of the Chester County Consultants Collaborative (C4). The programs are offered through a partnership of Chester County Consultants Collaborative (C4), Brandywine Association of Fundraising Professionals, West Chester University Foundation and The Chester County Community Foundation.

Scheduled for the second Friday of each month, registration/Coffee/Networking start at 8:30 am, and the workshop follows from 9-10:30 am. Participation fee is \$40/session, or \$350 for the series of 12. Online registration is available at www.chescocf.org or by calling 610 696-8211.

Upcoming programs include:

Nov. 12, 2010: The Staff's Role in Building the Board's Fundraising Capacity with Pam Leland, Ph.D.

Jan. 14, 2011: Building Your Network with Meghan McVety

Feb. 11, 2011: Marketing Planned Giving: Best Practices & Practical Examples with Seth Bloom

March 11, 2011: Capturing & Communicating Your Organization's Impact for Your Major Gift & Endowment Donors with Meghan McVety

April 8, 2011: TBA

May 13, 2011: The Role of Estate Planning Attorneys in Planned Giving with State Planning Attorney Panel

Located in downtown West Chester, the Chester County Community Foundation leads, inspires and encourages all individuals and organizations to create or contribute to lasting philanthropic charitable legacies.

The Community Foundation holds over \$24 million in trust and by administering funds helps more than 275 individuals, families and nonprofits who want to provide a charitable legacy for their community forever. Last year, The Community Foundation awarded \$2 million in grants and scholarships. For more

information about the Chester County Community Foundation, visit www.chescocf.org or call (610) 696-8211.

The Chester County Consultant's Collaborative (C4) is a field of interest fund organized under the auspices of the Chester County Community Foundation. EIN 23-2773822.