

March 31 2010

FOR IMMEDIATE RELEASE:

**Strategic Planning Program Offered April 9 by The Chester County Consultants Collaborative (C4)
at West Chester University**

West Chester PA, March 31 2010– The Chester County Consultants Collaborative (C4) presents monthly high-quality workshops for fundraising professionals. The topic on April 9 2010 is "Strategic Planning: Get To Where You Want To Be."

Attendees will learn when to introduce strategic planning, how strategic planning can open the doors for increased financial contributions, and the discipline required to ensure success. Co-presenters are Pamela Leland, Ph.D., The Leland Leadership Group, www.lelandleadership.com and Jeff Metz, Bloom Metz Consulting, www.BloomMetz.com

Series organizer, Karen Simmons of the Chester County Community Foundation says, "We have planned these workshops to meet the needs of the nonprofit community, and are focused on fundraising and philanthropy. All of the presenters are top in their fields and know our community's needs and resources."

The programs are offered through a partnership of Chester County Consultants Collaborative (C4), Brandywine Association of Fundraising Professionals, West Chester University Foundation and The Chester County Community Foundation. The target audience includes nonprofit executives, fundraisers and development officers at all levels. Presenters include selected members of the Chester County Consultants Collaborative (C4). All sessions will be held at the West Chester University Graduate Center Business Center Site, 1160 McDermott Road, West Chester, PA.

Scheduled for the second Friday of each month, registration/coffee/networking start at 8:30 am, and the workshop follows from 9-10:30 am. Participation fee is \$40/session, or \$350 for the series of 12. Online registration is available at www.chescocf.org or by calling 610-696-8211.

Located in downtown West Chester, the Chester County Community Foundation leads, inspires and encourages all individuals and organizations to create or contribute to lasting philanthropic charitable legacies.

The Community Foundation holds over \$24 million in trust and by administering funds helps more than 275 individuals, families and nonprofits who want to provide a charitable legacy for their community

forever. Last year, The Community Foundation awarded \$2 million in grants and scholarships. For more information about the Chester County Community Foundation, visit www.chescocf.org or call (610) 696-8211.

The Chester County Consultant's Collaborative (C4) is a field of interest fund organized under the auspices of the Chester County Community Foundation. EIN 23-2773822.