

**FOR IMMEDIATE RELEASE:**

Greater Brandywine Cultural Alliance Offers Seminar –  
“Marketing in the Age of Facebook, Texting and YouTube”

**West Chester PA, March 2010**– The Greater Brandywine Cultural Alliance will offer a program to discuss, “Marketing in the Age of Facebook, Texting and YouTube” – Morgan Obidowski of the Greater Philadelphia Tourism Marketing Corporation will discuss ways to successfully use the fast-moving world of social networking.

The program will be held on Tuesday, March 16, 2010 at The Chester County Art Association. Coffee and networking will begin at 8:30 am with the discussion to follow from 8:45 to 10:00 am.

Cost is free for members of GBCA and \$30 for non-members. Online registration is available at [www.chescocf.org](http://www.chescocf.org).

**Upcoming program topics include:**

April 20, 2010: Reaching New Audiences in the 21<sup>st</sup> Century

June 15, 2010: Consultant Showcase & Capacity Building for all Brandywine Region/Chester County Nonprofits

The mission of the Greater Brandywine Cultural Alliance is to build a strong, vibrant, diverse community by fostering appreciation, participation and support of the arts and culture in the region. For more information about the Greater Brandywine Cultural Alliance, visit [www.brandywineculture.org](http://www.brandywineculture.org) or call (610) 696-8211.