

FOR IMMEDIATE RELEASE:

Greater Brandywine Cultural Alliance Offers Seminar – “Media Tips from the Pros”

West Chester PA, February 1 2010– Kristina Sheffer of Comcast Spotlight, will present “Media Tips from Pros,” on Tuesday, February 16, 2010 at The Chester County Art Association. She will discuss tips about Comcast’s wide promotional offerings which can be accessible for community use.

The Greater Brandywine Cultural Alliance offers marketing and promotion programs monthly for the benefit of cultural organizations in the Brandywine Region.

Coffee and networking will begin at 8:30 am with the discussion to follow from 8:45 to 10:00 am. Cost is free for members of GBCA and \$30 for non-members. Online registration is available at www.chescocf.org or by calling Pam Carter at 610-696-8211.

Upcoming program topics include:

March 16, 2010: Marketing in the Age of Facebook, Texting and YouTube

April 20, 2010: Reaching New Audiences in the 21st Century

June 15, 2010: Consultant Showcase & Capacity Building for all Brandywine Region/Chester County Nonprofits

Located in downtown West Chester, the Chester County Community Foundation leads, inspires and encourages all individuals and organizations to create or contribute to lasting philanthropic charitable legacies.

The Community Foundation holds over \$24 million in trust and by administering funds helps more than 275 individuals, families and nonprofits who want to provide a charitable legacy for their community forever. Last year, The Community Foundation awarded \$2 million in grants and scholarships. For more information about the Chester County Community Foundation, visit www.chescocf.org or call (610) 696-8211.

